



## **MEDIA RELEASE**

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### **RACQ up the hits for North Queensland**

As part of the celebrations of Queensland's 150<sup>th</sup> birthday the RACQ is running a competition to choose Queensland's top 150 attractions.

Voting is open online and parochial locals are being urged to log their votes daily. A link to Townsville attractions is available from the Townsville Enterprise homepage – [www.townsvilleonline.com.au](http://www.townsvilleonline.com.au).

Local operators Hidden Valley Cabins have also been nominated for the Australian Newspaper's Tourism Awards – another vote based competition. A link to the voting form is also available on the Townsville Enterprise site.

Townsville Enterprise Destination Marketing and Development General Manager Brent Randall urged locals to support the region through this opportunity for free promotion.

"The top 10 attractions from the RACQ list as voted by Queenslanders will be featured in a 30 minute television special – so it's worth our while supporting operators from around North Queensland."

"Townsville Enterprise has provided a link directly to the region's page so you can spread your three daily votes around our region."

"A visit to Reef HQ, exploring Hinchinbrook Island, and moking around Magnetic Island are just some of the options available from the region."

"We'd really like to see North Queensland represented in that top 10 – so we want as many people voting as regularly as possible. Get online and support a North Queensland business with your free vote."

"There are a number of attractions from around the region not recognised by this campaign – and voters have the opportunity to nominate a 151<sup>st</sup> experience."

"Voting also gives you the chance to win regular prize giveaways."

The competition closes on the 31<sup>st</sup> of January and can be reached directly at [150mustdos.com.au](http://150mustdos.com.au).

**ENDS**

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