



V8 RACING GREEN

About V8 Racing Green

- The V8 Racing Green program is a joint project between BigPond, V8 Supercars and Future Climate Australia.
- The program, launched in March 2007 by the Minister for the Environment and Water Resources, Malcolm Turnbull, will entirely offset the carbon emissions from both the V8 Supercar Championship Series and the Fujitsu V8 Supercars Series in 2007
- V8 Supercars are the first in the world to offset the carbon emissions for two motorsport series'.
- The V8 Racing Green program aims to educate millions of fans and their friends across Australia, New Zealand and Bahrain about climate change.

Activities Include

- Advocating an environmental message to V8 Supercars fans and encouraging them to reduce and offset emissions from their everyday lives.
- In 2007, V8 Supercars will work with Future Climate Australia to plant over 15,000 native trees across Australia, New Zealand and Bahrain.
- V8 Supercars Australia and Championship Drivers will highlight the issue by visiting primary schools Australia, New Zealand and Bahrain donating and planting trees native to that area.
- All V8 Supercars use a 5 per cent ethanol blend fuel for every event across the entire 2007 Series.

Fast Facts and Beyond

- Less than 10% of the total V8 emissions actually come from the race cars, the balance comes from transport, travel and other administrative functions.
- Emission calculations included racing, practice, qualifying, team test days and use of our safety cars on track. Off track it is transporters, flights, hire cars and the like.
- Total racing kilometres are close to 655,000kms per year.
- Total V8 Supercar transporters are close to 2.12 million kms per year.
- Total plane flights are close to 1.74 million kms per year.
- Total tonnes of greenhouse emissions are 2587 tonnes per year. Future Climate Australia calculated that just over 15,000 native trees will neutralise this.
- **www.v8racinggreen.com.au was launched in September 2007 and includes a carbon calculator that allows people to calculate and offset their own emissions; this will be part of the V8 Racing Green Schools program in 2008 and beyond.**

Websites

- V8 Racing Green - www.v8racinggreen.com.au
- V8 Supercars Australia - www.v8supercar.com.au
- Future Climate Australia - www.futureclimate.com.au
- BigPond Climate Change - <http://my.bigpond.com/pond/warming/>