

Connect to more customers through ATDW

WHY SUBSCRIBE?

The ATDW connects you to millions of customers from just one point. This national database feeds information into a broadening network of more than 50 websites including Tourism Queensland's and Tourism Australia's consumer websites, www.queenslandholidays.com.au and www.australia.com.

The ATDW stores information for accommodation, attraction, tour, hire and transport products.

For a full list of ATDW distributor websites, please visit www.atdw.com.au/distributors.asp.

HOW TO SUBSCRIBE?

1. Visit www.queenslandholidays.com.au and search for your business name.

If you do not find your tourism business on Queensland Holidays, visit www.tq.com.au/atdw and download the registration form relevant to your tourism business

2. Fill in the form and save it as a 'word document'.

3. Submit your completed registration form and at least four images to Tourism Queensland via email.

ALREADY SUBSCRIBED?

If your business displays on Queensland Holidays, you are already subscribed to the ATDW. Tourism Queensland's ATDW will contact you shortly via email to **review and update** your listing to ensure you stay live on www.queenslandholidays.com.au and the growing number of ATDW distributor sites.

HOW MUCH DOES IT COST?

Under the Queensland Tourism Strategy subsidy scheme, the cost of subscription for 2009/2010 will be subsidised by **30%**. This brings the cost of annual subscription to **\$140 for a Regional Tourism Organisation (RTO) member** and \$210 for a non-RTO member. All rates are inclusive of GST.

Remember the sooner we receive your registration forms, the sooner you will be displayed on www.queenslandholidays.com.au and the growing number of ATDW distributor sites!

For more ATDW information
www.tq.com.au/atdw
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1800 629 749

