



## **MEDIA RELEASE**

**Issued Tuesday, 15<sup>th</sup> April 2008**

### **Calling for North Queensland tourism nominations**

Nominations for the 2008 Townsville Airport North Queensland Tourism Awards will launch at a Townsville Enterprise Networking Function this Thursday 17<sup>th</sup> April. After the success of last year's gala events, including Townsville hosting the Queensland Tourism Awards, local tourism operators are encouraged to attend the launch to find out more about the nomination process.

The 28 awards categories for this year include 3 new categories, the Qantas Award for Excellence in Sustainable Tourism, Outstanding Contribution by a Volunteer or Volunteer Group and the Young Achiever Award.

Entrants have until 5pm Friday 16<sup>th</sup> May to register their interest for nomination into this year's awards.

Townsville Enterprise General Manager Destination Marketing and Development Brent Randall wants to see a high number of entries for this year's event.

"There are a vast range of categories that operators can nominate for. Last year we saw a high quality and standard of entrants," Mr Randall said.

"It is a great opportunity for operators to showcase their local products and the diversity of the region to the rest of the tourism industry."

The function will be held from 5:30pm this Thursday at Billabong Sanctuary, who are already a tourism award winner at a regional, state and national level.

Costs for Townsville Enterprise members are \$20 and \$25 for non members. A free courtesy bus will be departing Enterprise House at 5:15pm, bus seating is limited, please register your details to Townsville Enterprise on 4726 2728.

**ENDS**

**For more information contact Therese Toy on (07) 4726 2759**