



MEDIA RELEASE

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McDonald no longer on the farm

Townsville Enterprise has appointed Dr Lisa McDonald as General Manager of the Economic Development team. Dr McDonald had been the team's acting manager since late last year - her appointment ensures the ongoing stability of the team at an important time for the region.

Dr McDonald held previous roles with CSR Sugar, served as chair the Burdekin Bowen Integrated Floodplain management Advisory Committee, and as a director on the Burdekin Dry Tropics Natural Resource Management board.

She is committed to the sustainable development of North Queensland as a thriving economic hub. Her doctoral research focused on economically and environmentally sustainable farming practices – a grass roots application of the triple bottom line mentality she brings to her new role.

“Townsville Enterprise is committed to the sustainable growth of North Queensland. We will not pursue any projects without considering their social, economic and environmental impacts.”

“Personally, I am committed to seeing Townsville continue to grow as a great place to live, and a city of opportunity. The Economic Development team is full of people who are passionate about Townsville who want to see the city maintain its lifestyle advantage, while also developing infrastructure that will support continued growth.”

“The new city of Townsville is northern Australia's largest city - and we have a wealth of positive messages to use to attract investment into key areas like energy and roads – and to attract workers to address the region's skills shortage.”

“Our role in the sustainable economic development of the region formed part of Mayor Les Tyrell's election platform at the recent Townsville City Council elections and I'm very much looking forward to working with the council and our stakeholders in Townsville's business community to continue to push for projects of value to the city.”

“I think one of the major concerns we have going forward as a region is the lack of competitively priced energy for industrial users. We have taken a collaborative approach with other regions in the north that are also affected by this crippling issue.”

“The project I am most excited about is our work on alternative energy options for North Queensland. New Federal government policy on renewable energy targets and reducing carbon emissions provides a fantastic opportunity for North Queensland.”

“Townsville Enterprise is partnering with Mount Isa to Townsville Economic Zone and the Mackay Whitsunday Regional Economic Development to do a study of all the renewable energy options for North and North West Queensland. It will be a significant study which will allow our organisations to go out to investors and encourage them to consider our region’s potential for new renewable energy projects.”

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