



MEDIA RELEASE

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Email petition launched for redevelopment of Reid Park

TOWNSVILLE Enterprise has launched an email petition to gain grassroots support for the \$10 million in federal funding needed to deliver a \$41 million events and recreational precinct to Townsville.

The planned \$41 million facility at Railway Estate will create a base for V8 Supercar races, provide a venue to host major concerts and events such as the Big Day Out, provide permanent educational facilities and create a year-round recreational area with extensive landscaping and open spaces.

The email petition, launched today by the Townsville V8 steering committee and Townsville Enterprise, will deliver all responses of public support direct to the inboxes of John Howard, Peter Lindsay, Kevin Rudd and George Colbran.

The viral marketing campaign would allow people to show their support simply by clicking a button and adding their name and address.

Townsville Enterprise CEO Glenys Schuntner said many people who were in favour of the Reid Park redevelopment were yet to voice their support.

“This initiative makes it as easy as possible for people of all ages to voice their support for the redevelopment of Reid Park,” Ms Schuntner said.

“We encourage everyone who supports this major redevelopment and urban renewal project to forward this petition to all of their friends and colleagues around Australia and overseas.

“The only way to secure funding is to tell our leaders that the community supports and wants this funding for Townsville.

“This infrastructure will benefit the entire community. The V8 Supercar event will only be held four days a year while the remaining 361 days the precinct will be another major community asset.”

The State Government, Townsville City Council and Townsville Enterprise have already secured \$31.7 million of funding, while popular business and community leaders have also

voiced their support. An extra \$10 million is needed to build the precinct that will be a community asset for decades to come.

Ms Schuntner said the email petition would start its online journey by being distributed to several large databases around Townsville, including the Townsville Enterprise membership.

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