



MEDIA RELEASE

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New tool to lift heavy industry

North Queensland has a new marketing tool to lure heavy industry investors with the release of a new targeted briefing document. The Townsville Enterprise publication was produced in partnership with the Department of Tourism, Regional Development and Industry and the Department of Infrastructure and Planning.

The Heavy Industry Investment Profile is an initiative to boost industry investment into the Townsville State Development Area (TSDA), a 4,900ha parcel of land just south of Townsville which has been allocated for heavy industry development by the state government. Marketing of the TSDA as a lucrative and adequately resourced dedicated industrial estate is set to begin in earnest with the launch of the brochure and a new website.

The TSDA enjoys close proximity to the port and is seen as a key element in the region's development as a corner of the Northern Economic Triangle.

Townsville Enterprise Chief Executive Officer Glenys Schuntner said Townsville is well placed for the further development of heavy industry

“With environmental buffers, land dedicated to heavy industry, light industry and supporting transport infrastructure such as road and rail, close proximity to the port and the recently announced port access corridor, the Townsville State Development Area is the ideal location for heavy industrial development that will help secure Townsville and Queensland's economic future,” she said.

Current tenants of the Townsville state Development area include X-Strata Copper, Sun Metals, Australian Meat Holdings and National Pacific.

“Townsville is already home to a number of refineries and other heavy industry operations, and with our current and planned infrastructure there is a strong case for other companies to bring their operations here. We are proactively putting the region forward to these companies,” Ms Schuntner said.

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