



MEDIA RELEASE

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Business Event industry on show

This year's Think Townsville campaign will culminate with a free local industry trade show at Reef HQ on November 12.

The campaign aims to inform locals of the benefits of holding meetings, conferences, and conventions in the region.

The trade show will feature exhibitions from local venues, caterers, event managers, entertainers, and suppliers to showcase the region's capabilities as a business event destination.

Roux Blonde Creative Catering has produced a five star menu to showcase the region's culinary abilities at the free event.

The menu includes local flavours and creations, and is designed to give locals a taste of what the region can offer visiting delegates.

Convention Bureau Manager Julie Caspani said locals can be confident that the region has what it takes to hold high quality events.

"Anyone looking at bringing a business event to Townsville can be confident that our operators can tailor an event to their needs. We have first class venues and services, great connectivity to major capital cities and the ability to put on unique functions."

"We invite anyone interested in bringing a conference to Townsville to attend this event – free of charge – to see what the region offers," she said.

Exhibitors at the trade event include the Townsville Convention Bureau, Mercure Inn, Riverway, Townsville Entertainment & Convention Centre, Billabong Sanctuary, Jupiters Townsville Hotel and Casino, Reef HQ, Roux Blond Creative Catering, Rydges Southbank, Seagulls Resort, Holiday Inn, Magnetic Island Bus Service, Mazmac Event Management, Mantra One Bright Point, Watermark, and Quest.

A lucky door prize has been donated by Escape Travel – places are limited so interested parties are encouraged to register as soon as possible by calling the Townsville Convention Bureau on 07 4726 2777.

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**For more information contact Nathan Campbell on (07) 4726 2753 or
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