



## **MEDIA RELEASE**

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### **Awards fly to new heights**

Townsville Enterprise and the Townsville Airport have today announced a new two year sponsorship agreement for the North Queensland Tourism Awards.

The Townsville Airport will be the naming rights sponsor for the 2008 and 2009 awards nights – continuing a relationship that began last year.

The 2008 Townsville Airport North Queensland Tourism Awards were officially launched at Billabong Sanctuary last night. The location for the awards – to be held on the 13<sup>th</sup> of September – will be unveiled soon.

Townsville Enterprise Chief Executive Officer Glenys Schuntner said the airport plays a vital role in supporting the industry locally so the sponsorship deal is a natural fit.

“We are very happy to announce the continuation of the partnership between the Townsville Airport and Townsville Enterprise for the North Queensland Tourism Awards. The airport plays an absolutely essential role in delivering tourists to the entire North Queensland region. They are also strong supporters of our tourism marketing and development activities.”

“Last year’s North Queensland Tourism Awards were very well received. This year’s awards ceremony will be another innovative and high quality event supported again by high caliber entertainment.”

The mysterious location is tipped to be as spectacular as previous locales – which include the Ross River quarry, Berth 10 at the Townsville Port and the grounds of the Mercure Inn.

“We have set a high bar when it comes to celebrating the strength of our industry. Putting on an event like this would not be possible without the support of sponsors and nominees,” Ms Schuntner said.

The nomination process for the 2008 Townsville Airport North Queensland Tourism Awards has begun. A full list of categories and submission dates are available at [www.northqueenslandtourismawards.com.au](http://www.northqueenslandtourismawards.com.au).

**ENDS**

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